TRAVELRISKACADEMY
UNDERSTANDING TRAVEL RISK

2024

TOMS24 Outcomes

WHO, WHAT & WHY

TRAVEL OPTIMISATION MANAGEMENT SUMMIT

After an immersive one day event of discussion, insight & solutions with experts across TRM.

What are the main topics of debate, what are our collective challenges and how can we make positive change.

AHNA
Securing your interests

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Overview from our Co-Founders

Bex Deadman
Co-founder - CEO
Travel Risk Consultant

Well, it certainly felt like we arrived with an explosion of energy; the Travel Optimisation Management Summit and the launch of the Travel Risk Academy exceeded my wildest expectations. Something magical happened on the18th March 2024 and our speakers and delegates didn't hold back. We wanted to create a space where different silos (expertise) could come together, both corporate and supplier side to share and openly discuss the issues and barriers to good TRM. The outcomes were plenty, so we've put this guide together to share our learning, key take-aways and collective objectives.

Sara McKenna
Co-founder - COO
Standards Consultant

Firstly, thank you to all those who came to the Travel Optimisation Management Summit 2024 in March. We had big plans, even bigger hopes, and mighty expectations. All we needed was for the audience to participate. So, we were thrilled not just at the level of participation, but the speed with which that participation happened. We hadn't made it past our first speaker before the delegates engaged, and this only increased during the day.
We invite you to join with us as we progress our ideals of "Educate. Inspire. Qualify." throughout the industry and beyond to make OUR goal become YOUR goal; that is to achieve the highest level of Optimisation for your Travel Risk programmes.

Simon Crane
Co-founder - CCO
Security Consultant

Thank you for participating in the Travel Optimisation Management Summit 2024 and the launch of the Travel Risk Academy. These are exciting times in the business travel industry, with appetite and growth increasing, and they present an opportunity to rewrite the rulebook and explode some myths about travel risk. This event was the culmination of a long journey for me personally, from the kernel of an idea in late 2021, to writing and achieving accreditation of the first TRM qualifications on the OFQUAL Register in early 2022 and then, finally, meeting my co-founders in 2023 and together developing the Travel Risk Academy.

TOMS24 Summary

The Travel Optimisation Management Summit 2024. welcomed an electric and eclectic mix of individuals with expertise across the widest reach of Travel Risk Management; both as programme managers and suppliers providing travel and security services to your organisation and travellers.

TOMS24 Outcomes

The TRA Community

At the Travel Optimisation Management Summit 2024, we were delighted to welcome an electric and eclectic mix of individuals with expertise across the widest reaches of Travel Risk Management.

Our speakers and guests represented the viewpoint of experienced travel risk management practitioners ranging from travel programme managers to suppliers providing travel and security services, offering valuable insight for your organisations and travellers.

Dont forget to subscribe and hit 'like'

TOMS24 Outcomes

The TRA Community

It was essential for us to create an event that allowed expertise to come together to learn from each other and to discuss concerns and good practice around:

- Sustainable Travel Strategies - Including reduction
- Vendor Management - Evidence versus trust
- Safety and Security - As an enabler for travel
- People Management - TRM and Duty of Care
- Travel Optimisation Management - Taking an holistic approach to a travel management strategy

We wanted to hear from a variety of different view points that are all part of the business travel trip; but rarely come together - from both supplier and corporate side. We felt that if we set the scene; mixed up skill-sets and set some challenges we'd enable conversations; what we didn't anticipate is the energy and collaborative mind-set that our delegates and partners brought with them - which started on the evening before and flowed right through the conference; you can see more on the following pages.

TOMS24 Agenda - Outcomes

WELCOME TO TOMS24 - RUSSELL PRICE (MC) & TRA FOUNDERS, BEX, SARA AND SIMON.

The Travel Risk Academy officially launched to Educate, Inspire and Qualify the discipline.

Educate: Online Courses launch Q2 2024
Inspire: A variety of events
Qualify: Levels 4 & 5 Travel Risk Management Qualifications launch in Q3 2024

TALK'N TRM - THE PODCAST LIVE - WHAT IS TRAVEL OPTIMISATION MANAGEMENT?

Bex was joined by Bruce McIndoe, Carolyn Pearson and Shaun Boulter to open the conversation and within minutes audience hands were raised and animated conversation filled the room.

We collectively agreed on the following statements:

Travel Optimisation Management is a way of re-imagining your organisation's travel programme HOLISTICALLY, bringing together duty of care and sustainability objectives, to ensure that your organisation travels safely and cost-effectively, whilst also meeting its CSR and ESG goals.

Travel Optimisation Management is an enabler for organisations to operate in areas that they had previously not considered and in *ways* that they had previously not considered.

The various risks associated with business travel can affect an organisation's reputation, legally, financially and operationally - Travel Optimisation helps to manage and reduce those risks and create a safe, sustainable and future-proofed travel programme.

TOMS24 Agenda - Outcomes

TRAVEL RISK AND SUSTAINABILITY - SAM CANDE

Sustainability and Risk are on the top of every agenda across every conference globally; whichever industry you work in. We wanted to do something more that talk about it, we wanted to bring it to life:

"...Dropping in a tabletop exercise during Sam Cande's presentation on sustainability was a stroke of genius. I'm fairly comfortable with these due to working at Oil Spill Response, but you could definitely see some mild panic on some of the faces in the room when we heard that Central London had flooded..."

Alice Linley-Munro, Oil Spill Response

Yes we did! With the collective effort of Sam and Alex Hoffman, CEO of Crisis Ally. Our eternal thanks to you both. However, it is an important topic and we didn't want to overlook Sam's excellent knowledge and advice; see our Sustainability and Travel Risk supplement over the next few pages.

"Building resilience isn't limited to one sector; it's about cultivating a mindset and culture that can withstand and overcome any obstacle. And in the world of travel, where unforeseen circumstances arise all the time, resilience is absolutely paramount."

Alex Hoffman, CEO Crisis Ally

"It's evident that the concepts of risk and sustainability are deeply intertwined. The recent findings from the World Economic Forum Global Risks Report 2024 highlight the pronounced significance of environmental risks, with a remarkable 66% of survey respondents concerned about the impact of increased frequency of extreme weather conditions."

Sam Cande, CEO Responsible Futures

Sustainability and Travel Risk

TRAVEL RISK ACADEMY
UNDERSTANDING TRAVEL RISK

The Risk Management standard, ISO 31000:2018, together with its subsidiary standards, already provides an established framework for the management of risks that can impact an organisation's goals and objectives. These risks include sustainability. ISO 31030 covers the specifics of Travel Risk and offers guidance on how to best implement and update your existing Risk Management policies to apply directly to your travelling colleagues.

The principles, framework and processes set out in the standard/s do not dictate an approach as it is a guidance standard, meaning that certification is not yet available. However, ISO 31030 offers framework approaches which are not only based around short-term, recognised threats, but instead also allow the practitioner to extend into the medium- and long-term, as well as to seek out opportunities that may arise from reassessing and improving Risk Management. The standard stresses the importance of taking an integrated and dynamic approach, which is of particular importance when considering the sustainability aspects of Travel Risk.

Travel Optimisation Management Summit sponsor, the Continuity Forum, released the Risk & Sustainability Report in 2023, working closely with the BSI, ISO and a highly experienced and respected panel of experts. You will find the QR code on the right of this page.

RISK & SUSTAINABILITY | 2023

Scan the QR code with your camera app.

Sustainable Event Highlights

Immersive Table-Top Live Event
Purposeful Travel

All TRA and TOMS signage using sustainable materials and inks

Working with partner Earthly to measure and offset carbon for event

The TRA commits to running in person events with purpose, to encourage immersive experiences and creative thinking.

TOMS24 Outcomes

Sustainability and Travel Risk

TRAVEL RISK ACADEMY
UNDERSTANDING TRAVEL RISK

It's evident that the concepts of risk and sustainability are deeply intertwined. The recent findings from the World Economic Forum Global Risks Report 2024 highlight the pronounced significance of environmental risks, with a remarkable 66% of survey respondents expressing heightened concern regarding extreme weather events. What's particularly noteworthy is the forward-looking perspective, revealing that the top four global risks all originate from environmental degradation: extreme weather events, critical alterations to Earth systems, biodiversity loss, and shortages in natural resources.

This underscores the undeniable urgency for companies to prioritise sustainability within their risk management frameworks. The intrinsic connection between environmental stewardship and risk mitigation cannot be overstated. As the looming spectre of climate change becomes increasingly prominent, organisations must acknowledge that sustainability is not just a moral imperative but a strategic necessity for long-term resilience and viability.

Sam Cande

Travel Risk and Sustainability was a critical area covered during TOMS24. To this end, the TRA was delighted to have Sam Cande of Responsible Futures as one of our esteemed speakers at TOMS24. Sam has over 20 years of experience in conferences, exhibitions and publishing, and now seeks to educate and share stories from those with a Sustainable and CSR message. Although Sam's speaking spot was – intentionally – interrupted by our immersive workshop, she was able to share some of the compelling arguments for including Sustainability into your Travel Risk planning.

Sustainability and Travel Risk

TRAVEL RISK ACADEMY
UNDERSTANDING TRAVEL RISK

In the realm of travel, the climate crisis has had a profound impact on trips in recent years, and the situation is worsening with each passing year. More frequent and severe intense storms, hurricanes, and typhoons, exacerbated by climate change, have led to a surge in flight cancellations, airport closures, and disruptions in train and bus services, thereby affecting travellers' plans.

Additionally, wildfires, fuelled by hotter and drier conditions, have resulted in widespread smoke and reduced air quality in numerous regions, prompting flight delays and cancellations, along with advisories for travellers to steer clear of certain destinations due to health risks. The rising sea levels pose a threat to coastal infrastructure, including airports, roads, and railways, with some coastal airports experiencing flooding or erosion, necessitating closures or costly adaptations.

Furthermore, extreme heatwaves can inflict damage on transportation infrastructure, such as buckling roads and railways or causing power outages that disrupt public transportation systems, leading to delays and inconvenience for travellers.

Sam Cande

At **Responsible Futures** - we educate and guide companies to do good and work towards a greener, more socially responsible environment.

Our values are warm and supportive. We want to help as many organisations as we can. We are a trusted source where people can come to learn and grow through our events, consultancy and solutions.

- Integrity
- Responsibility
- Educate
- Collaborate

Sustainability and Travel Risk

TRAVEL RISK ACADEMY
UNDERSTANDING TRAVEL RISK

By integrating sustainability considerations into their operational frameworks, businesses can proactively tackle environmental risks while simultaneously bolstering their competitive advantage. Embracing sustainable practices not only mitigates the immediate threats posed by environmental upheaval but also stimulates innovation, enhances brand reputation, and fosters stakeholder trust.

In essence, sustainability emerges not merely as a moral compass but as a cornerstone of strategic risk management in the 21st-century business landscape.

Sam Cande

"Never doubt that a small group of thoughtful, committed citizens can change the world; indeed, it is the only thing that ever has."
Margaret Mead.

The Travel Risk Academy share a goal with Sam Cande and Responsible Futures in that we want safe, secure and sustainable travel to be at the forefront of Travel Risk Management.

Sustainability and Travel Risk

TRAVEL RISK ACADEMY
UNDERSTANDING TRAVEL RISK

With an increasing number of businesses joining voluntary mechanisms such as SBTI (Science Based Targets Initiative) (87% growth between 2021-2022 and TNFD (Taskforce on Nature -related Financial Disclosure) setting clear Net Zero targets and understanding a business impact on nature has become increasingly important.

Implementing the right processes to reduce emissions has become essential and mandatory in some cases (NHS Carbon Reduction Plan). However, businesses are also being pressured to build on the positive impact they can have. Such pressure can come from different sides of the business:

Staff: Deloitte Consumer Centre survey in March 2023 indicated that 69% of staff wanted their companies to invest in sustainability efforts and 24% would consider switching jobs to work for a more sustainable company.

Consumers: A recent survey in February 2023 by McKinsey and NielsenIQ's showed that: "Over the past five years, products making ESG-related claims accounted for 56 percent of all growth—about 18 percent more than would have been expected given their standing at the beginning of the five-year period: products making these claims averaged 28 percent cumulative growth over the five-year period, versus 20 percent for products that made no such claims.

Lorenzo Curci

The TRA chose to work with Lorenzo Curci of **Earthly** to manage our launch event, due to their experience in helping companies invest in nature through high quality nature-based solutions that remove carbon, restore biodiversity, and improve livelihoods. Their assessment and visualisation tools, designed to help businesses demonstrate the value of their investments in nature, were ideal for us.

Earthly monitored our emissions for the TRA Launch, and has helped us to offset our carbon footprint for the event.

Sustainability and Travel Risk

TRAVEL RISK ACADEMY
UNDERSTANDING TRAVEL RISK

As for the CAGR (Compound Annual Growth Rate), products with ESG-related claims boasted a 1.7 percentage-point advantage—a significant amount in the context of a mature and modestly growing industry—over products without them.

Investors: Dow Jones — IBD's parent company — says investment managers in the U.S. will increase the percentage of ESG-related investments in their portfolios substantially in the next couple of years. By 2025, 11% to 15% of U.S. managers will put 40% of their portfolios into ESG investments.

As noted in page 43 of the Continuity Forum Risk & Sustainability 2023 report, balancing emissions or supporting the wrong nature-based solutions can have a detrimental impact. However choosing the right option can have a clear benefit and help to achieve net zero goals.

Lorenzo Curci

With analysts reporting that carbon credits could increase in price to $80 - $100 dollars a tonne by 2030, companies are looking to lock in future pricing and select high-integrity projects that protect their reputation and allow net zero to be achieved. Lorenzo says: "finding ways to integrate nature today is becoming important not only to inspire staff and customers on the positive impact the business is having, but also to understand how nature-based solutions can ultimately be used to achieve net zero. Finding the right projects and understanding how to align budgets for this work is becoming essential."

Sustainability and Travel Risk

TRAVEL RISK ACADEMY
UNDERSTANDING TRAVEL RISK

Earthly, a leading UK ClimateTech, is helping hundreds of leading companies de-risk their investments in nature thanks to its rigid project assessment tools which monitor 106 different data points across three key areas: Carbon, Social and Biodiversity outcomes. Businesses can select projects that pass their strict scoring criteria and even match these to important values the business might have. King, the makers of Candy Crush, supported nature-based solutions to balance the emissions of their team travel, for instance, and selected projects close to their offices with a particular focus on helping women, linking this to their SDG 5 goal (Sustainable Development Goal 5 – Gender Equality).

Increasingly, businesses are also looking to control the risks inherently built into their net zero goals. With achieving net zero requiring the offsetting of residual emissions, businesses are looking to control the quality and inflationary risks associated with carbon purchases.

Lorenzo Curci

"If we have not taken dramatic action within the next decade," he said, "we could face irreversible damage to the natural world and the collapse of our societies."
David Attenborough

Taking action on climate change is a challenge; the Travel Risk Academy aligns with Lorenzo Curci and Earthly in encouraging organisations of all sizes and types to closely analyse and monitor their nature based solutions to achieving Net Zero.

TOMS 24 Agenda - Outcomes

SECURITY AND EVENT MANAGEMENT - MAC SEGAL

After the morning sessions, Mac came to the stage announcing that as the audience was so engaged, he'd torn up his planned presentation and was going to try something a little controversial - it was time to tackle some hard truths and facts.

- Business Travel Vs Profitability
- Business Travel Vs Sustainability
- Can we really cater for everyone?
- How seriously do companies take security / TRM?
- Do TMCs know how to do TRM?

"Tackling the hard questions at Travel Risk Academy summit! Great job Bex Deadman and team for driving this agenda. Key thought of the day so far: sustainability and resilience will go hand in hand over the coming years...🙌 Sam Cande " Laura Busby, Commercial Director Good Travel Management

"...the first Travel Optimisation Management Summit in London yesterday. It was an extraordinary meeting of professional minds to discuss all things Travel Risk Management related." Mac Segal, CEO AHNA Group

TOMS24 Agenda - Outcomes

SILO-BUSTING IN 2024 - JAMES LAWRENCE, CO-FOUNDER OF PEREGRINE RISK MANAGEMENT

In our second group activity of the day, Jim led us through a recent case-study, highlighting the problems around organisations reacting in silos when disaster strikes.

Our delegates were then challenged to react to a series of scenarios, to consider what the benefits of working with combined expertise were and the dangers and delays of not having a collaborative approach.

The outcome? Policies, processes and responsibilities are not enough. Outstanding TRM requires practice; don't make your crisis response the first time you run through your plans.

CLOSING SESSION - HOSTED BY RUSSELL PRICE WITH GARY HURST - MYSA, DANIEL PRICE - JYRNEY & CHARLES WATT - MIA BAZO

Russell welcomed Gary, Daniel and Charles to the stage; each representing technology based solutions that could drive good practice forward and make collaboration globally on important travel risk topics a reality.

Ground Transport and Accommodation were discussed continually throughout the day as a risk to programme managers across a wide range of expertise, from procurement, to cyber-security.

Data is the key to understanding your entire programme and linking the outcomes to your business strategy.

Jyrney, Mysa and **Mia Bazo** are pushing boundaries; technology can support travel optimisation management today and help us to think smarter, travel wisely and have a positive impact on business travel and our planet for the generations to come.

WHY JOIN THE TRA?

THE PURPOSE OF THE TRA IS TO CREATE A SPACE WHERE END USERS, PRACTITIONERS AND SERVICE PROVIDERS CAN COME TOGETHER TO DECIDE WHAT THE FUTURE OF TRM LOOKS LIKE IN OUR SECTOR. WE HAVE A UNITED BELIEF THAT KEEPING PEOPLE INFORMED, SAFE AND HEALTHY, BE THEY OUR EMPLOYEES OR GUESTS, SHOULD BE AT THE VERY FOUNDATION OF EVERY TRAVEL PROGRAMME THE WORLD OVER. WE AGREE TO COME OUT OF OUR SILOS AND SHARE OUR IDEAS, NEEDS, AND KNOWLEDGE FOR THE GREATER GOOD, BECAUSE EVERY BUSINESS TRIP SHOULD BE SAFE, FOR EVERY PERSON, EVERY TIME.

JOIN US: THERE ARE LOTS OF WAYS THAT YOU CAN BE PART OF THE TRAVEL RISK ACADEMY

Individuals

The TRA was formed to provide individuals with a desire to learn more about Travel Risk Management a place to begin and prosper on that journey, whatever background they may come from. You are welcome to purchase tickets for events or to enrol on courses or qualifications whether you are a member or not, but being a member of the TRA comes with some additional perks!

Benefits: Once you join the TRA you become part of our community. We want to welcome you to as many events, sessions, white-tables, and discussions as possible, and we want to make sure you are getting the very most out of your membership. Once you enrol, you will receive a short questionnaire designed to help us understand a bit more about you, what you do (or what you'd like to be doing) and what you'd like to gain from joining the academy. This will really help us to point you in the right direction and to tailor your experience of the TRA to meet your needs. Membership not only gives you a discount across our entire programme and some of our partners services, it also gives you exclusive access to content, intimate access to our Ambassadors and Mentors and the opportunity to have a voice, as our group works with standards committees to evolve our united future. Membership opens soon – get in touch to find out more.

Organisations

Organisations are welcome to join the Travel Risk Academy and we offer corporate memberships tailored to your needs. Please contact us to discuss your requirements in more detail. Many organisations that work with us, do so for our ISO31030 training programmes. We can work with you to create a unique package that gives your teams access to the relevant material, dependant on their role, traveller needs, destination and activity requirements.

Partners

If you or your organisation work within TRM, either as a consultant or by providing a service, across travel, security or risk management and you would like to be a partner of the TRA, please get in touch. Benefits include:

- peer networking
- exclusive events
- discounted courses
- qualifications

Please note: Partnership requests are usually by referral or invitation only. It is essential to the integrity of the TRA that we work with partners that we and our members understand and trust and that have a service that is supportive of the overall evolution of Travel Risk Management. We will work closely with all of our selected partners to ensure that they benefit from their membership with the TRA. Once a partner joins the TRA, we agree a strategy for the first 12 months of the membership, which is designed to evolve and adapt as both the partners and the TRA needs.

To find out more, please contact Bex Deadman or Sara McKenna | enquiries@travelriskacademy.com

WHAT'S NEXT?

If the purpose of the TRA is to create a space where end users, practitioners and service providers can come together to decide what the future of TRM looks like in our sector - what happens next?

Well, it's clear to us from both the engagement at TOMS24 and subsequent conversations that the industry and its clients want and need more of this.

We have started something and we are not going to stop. Our courses and qualifications will be launching this year, so make sure you join our mailing list to receive updates. We will be running multiple online events, so make sure you follow us on our socials to join.

We will be running a series of interactive and immersive workshops in 2024, keep in touch for more info. and we will be returning with TOMS again in 2025, location to be revealed soon.

We have set up the accommodation conformity group, a group of experts across safety and security, focussed on reaching a collaborative, evidence based minimum level for all accommodation. If you are a programme manager or TMC, please get in touch for more details.

saramckenna@travelriskacademy.com or garyhurst@mysa.global

"I had the privilege of meeting an amazing group of ladies whose passion, expertise, and vision left me awe-inspired. The exchange of ideas and the spirit of collaboration were truly the highlights for me"

Jennifer Milton, CEO Compass Point

"The day was full of interesting presentations, conversations, team tasks and debates which surrounds the importance of getting Travel Risk Management right" Nathan Coe, TOMS24 Delegate

With special thanks

To all of our partners, sponsors, delegates and guest speakers, we are so grateful for your time and expertise. We look forward to welcoming you again in 2025!

Gold

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AHNA

Securing your interests

AHNA Group is a client-centric, multidisciplinary global security firm that delivers intelligent, focused, and sophisticated security solutions. AHNA Group provides executive protection, security consulting and training services to Fortune 500 companies, UHNWI and families, businesses, and hotels the world over. Together, we work to secure your interests and facilitate your success and productivity.

AXA

Combining passion, expertise, and experience, we deliver worldwide solutions to our business partners and their customers, protecting what matters most to them at critical moments.

We look after people and keep them safe and developed a life insurance program powered by us, that ensures a payment, harnessing the most forward-looking technologies to provide peace of mind. Our mission is to protect both the ordinary and the extraordinary. We always stand by your customers' side, since your success is our success.

Silver Sponsors

Continuity Forum
Think Tank

The Business Continuity & Resilience Forum provides independent advice, information and support to the private and public sectors for all the issues and challenges of Risk Management and Business Continuity covering Disaster Recovery, Crisis Management, Emergency Planning and Cyber Security with the aim of improving your Organisational Resilience. We provide practical information, assistance and guidance to organisations and professionals needing to create effective Business Continuity, Risk and Security Management.

Crisis Ally
Incident / Event

CRISIS ALLY is a boutique consulting firm that helps Crisis Leaders and their teams thrive through crises. Crisis Ally was founded on 25 years of experience in the Resilience industry. We believe organizations have a responsibility to do everything they can to thrive through crises. With dozens of teams impacted by our consulting and training services across five continents, we are proud to serve diverse industries, such as the construction, tech, luxury goods, insurance, and consumer products industries in the private sector. CRISIS ALLY also supports the public sector and non-profit organizations.

Earthly
Sustainability Partner

Earthly helps organisations remove carbon, restore nature, and support communities through the world's leading nature-based projects that align with our clients' environmental and social goals. At the heart of our platform sits our rigorous project quality assessment that screens 106 data points across the interlinked pillars of carbon, biodiversity & people.

Silver Sponsors

INNTEL
Travel Management

We're the UK's largest independent meetings and travel management company. We've been selecting venues, managing events and arranging travel and accommodation for our clients for almost 40 years. We take the time to understand our clients' organisational challenges, and then we shape our services to solve them. Although we've created our own best-in-class technology to make our processes slicker, we're really all about people. It's why working with us is so easy. We're not hampered by corporate thinking. We're just here to do what's right for you.

JYRNEY
Ground Transport

Jyrney, a ground transport aggregator that empowers travel management companies to launch and scale mobility solutions for their clients. At the heart of Jyrney is a founding principle to enhance the safety and connectivity of ground transport for business travellers. They recognise that safety is a top concern for companies and their employees when it comes to business travel. With Jyrney's direct integrations with ground transport suppliers, Jyrney ensures that all trips are monitored and tracked, providing travellers and companies with peace of mind.

Legaroo
Travel Legal Assistance

Legaroo stands as a unique and innovative legal platform tailored specifically to the Travel Risk Management Industry. Our suite of services offers international legal assistance in over 120 countries, with the primary aim of swiftly aiding, evaluating, and resolving unforeseen and urgent legal incidents encountered by travelers during their trips abroad. We take pride in our exceptional network of lawyers and law firms, all dedicated to the well-being, peace of mind, and safety of our clients. Our commitment extends to serving as a reliable resource for overcoming language and cultural barriers, enabling effective navigation of unfamiliar legal environments with confidence and ease.

Silver Sponsors

Maiden Voyage
Travel Safety

Maiden Voyage is a world-leading organisation specialising in Inclusive Business Travel Safety and Security Educational Programmes. Solutions include training courses, workshops, eLearning, film and documentaries as well as keynotes and consultancy services with a 'zoom-lens' lens on diversity, equity and inclusion. We help organisations to safeguard their employees by homing in on the specific needs of each traveller, be that women, LGBTQ+, disabled or neurodivergent employees as well as factoring in key aspects of race, ethnicity and culture.

McIndoe Risk Advisory
Risk Management Consulting

We help enterprise leaders achieve Agile Operational Resiliency™ to maintain productivity and grow through the most difficult challenges. We work with Global 2000 & SME clients to adopt a predictive, proactive posture to threats by leveraging our proprietary continuous risk management model and harnessing leading edge technologies.

Mia Bazo
TRM Technology

If you're caught up in a major incident, the first thing you want to do, once you get to safety, is let your family and friends know you're all right. In addition to being one of the first every tracking tools; we also help organisations gain full visibility of their scope 3 travel emissions; assist with Tax and Immigration queries and the ability to monitor all travel and documents both at an admin level and for the individual traveller.
Mia Bazo – My Base is the perfect solution for Start-Ups and SMEs; offering a solution that optimises data across the entire organisation, however you book.

Silver Sponsors

mysa
Accommodation Technology

mysa is a technology company focused on simple, effective and transparent management of corporate accommodation programmes. The company's platform myo enables direct procurement, verification, booking and management of properties. At its core, myo ensures all properties meet adequate standards of safety, security and guest welfare through its unique digital verification programme. myo was included in the Business Travel Magazines Tech Hotlist in 2022.

Oscar Creative Digital
Branding & Production

With over 25 years of experience collaborating with global design and marketing agencies, I bring a wealth of knowledge and expertise to the table. I cover branding, website design, marketing, social media, eCommerce store set-up, or can just help guide you in the right direction.
I support Women In Business, founders of startup companies, and established businesses. My aim is to provide you with excellent work without confusing technical jargon. Together, we can make a positive impact on our community!

Peregrine Risk Management
Security Risk Management

Peregrine Risk Management is a global risk management company with extensive experience in physical security, travel risk management, risk consultancy, training, asset tracking and threat & intelligence.
We take pride in adhering to international agreements, codes of practice and industry standards. We hold certification in ISO 9001:2015 (Quality Management), ISO 18788:2015 (Security Operations Management) and PSC.1-2012 (Management System for Quality of Private Security Company Operations). Our participation in these initiatives allows us to enforce corporate responsibility and strengthen our client centric ethos.

Silver Sponsors

RESPONSIBLE FUTURES

Responsible Futures
Sustainability Consulting

Our consultants use their industry knowledge and ESG (environmental, social, and governance) expertise to design and implement a sustainability and social responsibility programme that reflects your company's values and differentiates you from the competition, improves brand reputation, supports stakeholder engagement, improves staff mental health and wellbeing, reduces operational costs, wins more tenders, improves staff retention, and attracts the best talent. Our six-phase approach lets us suggest improvements to your business, wherever you are on your sustainability and ESG journey.

Talk'n TRM
Media Partner

Brought to you by Bex Deadman, Talk'n TRM explores what Travel Risk Management is in organisations. The podcast features Bex talking to a variety of people with a passion for TRM, including travel & risk suppliers, travel managers, security managers and consultants. In each episode, Bex and her guest will discuss how they entered the TRM industry and why it is important to them. The show will explore all areas of TRM, to help organisations understand its importance and where they can begin their TRM journey. Don't miss out on the sister podcast - TTRM - The Traveller Files

8Phase CONSULTING

8 Phase Consulting
Travel Consulting

Our expert consultants believe in better for your travel programme. Combining our expertise across security, risk and travel management we engage with your organisation and give you the tools and knowledge you need to reimagine your travel programme. Whether you need help with reduction, travel vendors, travel risk management, sustainable partners, security programs or policies, frameworks and processes we have the tools at our disposal to help you reach your goals. On average, companies implementing a Travel Optimisation approach save between 30-50% on their spend and carbon budgets.

TRAVELRISKACADEMY
UNDERSTANDING TRAVEL RISK

Travel Optimsation Management Summit Returning 2025

Enquiries / Feedback

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